



Bivalife



Improving European mollusc aquaculture: disease detection and management

Deliverable D6.8 An audio-visual document

**THEME [KBBE.2010.1.2-08]
[Improving European mollusc aquaculture: disease detection and management - Call: FP7-KBBE-2010-4]**

Project acronym: BIVALIFE

Project full title: " Controlling infectious diseases in oysters and mussels in Europe "
Grant agreement no: 266157



WP6. Dissemination and exploitation

WP 6 - T1: Dissemination activities beyond the consortium (publications, conferences, workshops and web-based activities aimed at disseminating the knowledge and technology produced)

A TV documentary on latest research to improve competitiveness of oyster and mussels aquaculture in Europe was produced for Euronews Television, European leading 24-hour information network in March 2014.

The work carried out at Bivalife project was included in this documentary. The documentary is a coproduction between EuroNews and European Commission, and it was aired in April 2014 - and for a whole week (22 times) - in the award-winning programme Futuris, on European science, research and innovation. The documentary was broadcast to 340 million households in 130 countries in EuroNews' thirteen broadcasting languages (English, French, German, Spanish, Italian, Russian, Portuguese, Arabic, Turkish, Persian, Ukrainian, Greek and Hungarian).

The program being a public TV service, Bivalife project is allowed to freely use the final report for all dissemination activities: <http://fr.euronews.com/2014/04/07/comment-sauver-les-huitres-elevees-en-europe/>.